



**SIEMENS SMART GRID AND PROXIMETRY PARTNER TO DELIVER ADVANCED
END-TO-END COMMUNICATION NETWORK MANAGEMENT SOLUTIONS FOR
SMART ELECTRIC, GAS, AND WATER GRIDS**

SAN DIEGO, CA, January 30, 2013— Siemens Smart Grid has entered into a partnership with Proximetry, a comprehensive network and device management software platform provider, to improve the management of communication devices for electric, gas and water grids for the North American market. The joint solution will address a growing market for managing millions of communicating grid devices. The companies announced their collaboration at DistribuTECH where both Siemens Smart Grid (booth #1927) and Proximetry (booth #3155) are exhibiting.

Siemens will deliver Proximetry's Airsync™ Network Management System (NMS) solution to utilities using its world-renown PM@Siemens delivery and integration process. This process ensures the NMS solutions are delivered on-time, within budget, and configured to meet the critical demands of the utility operational environment.

Proximetry's Airsync, a leading smart grid network management software platform, is designed to help electric, gas, and water utilities to manage multiple networks, protocols, and millions of devices seamlessly from a single control center.

"The challenge to monitor, control, and manage millions of communicating grid devices from multiple vendors continues to grow dramatically as grid modernization drives usage of a few thousand devices to tens of millions," said Thierry Godart, president of Siemens Smart Grid Division North America. "This partnership will allow utilities to better manage this vast proliferation of information and make strides in improving grid reliability."

Smart grid network management is a significant emerging opportunity according Zpryme and Pike Research. In the U.S., the market for smart grid network management systems deployed by utilities is projected to grow from \$225 million in 2013 to \$1 billion by 2020. This U.S. market growth means that the projected number of devices under management will grow from 65 million in 2013 to 330 million by 2020. Siemens and Proximetry are partnering to respond to this trend and the needs of customers.

“Siemens and Proximetry share a vision that advanced energy and water networks require comprehensive, end-to-end management,” said Tracy Trent, CEO of Proximetry. “We are very excited to be collaborating with Siemens, a company with immense knowledge and capabilities in the utility industry. Their world class products, software delivery, and systems integration capabilities, coupled with their cross-domain expertise in power systems and telecommunications, will allow us to deliver the right solutions for the market.”

About Siemens

Siemens Infrastructure & Cities Sector, with approximately 87,000 employees worldwide, offers sustainable technologies for metropolitan areas and their infrastructures. Its offerings include complete traffic and transportation systems, intelligent logistics, efficient energy supply, environmentally compatible building technologies, modernization of the way power is transmitted and distributed, and smart consumption of electricity. The sector is comprised of the Rail Systems, Mobility and Logistics, Low and Medium Voltage, Smart Grid and Building Technologies Divisions as well as Osram Sylvania. For more information, visit www.usa.siemens.com/infrastructure-cities.

The **Siemens Smart Grid Division** supplies products and solutions for intelligent and flexible electrical network infrastructures. To meet growing energy needs, the networks of today and tomorrow must integrate all forms of power generation and ensure bi-directional energy and communication flows. Intelligent networks help make it possible to generate and use power efficiently and on demand. They contribute to the electrification of railroads and also supply industrial enterprises, infrastructure elements and entire cities with electricity. For more information, visit www.usa.siemens.com/smartgrid

About Proximetry

Proximetry is a comprehensive network and device management software platform provider for the energy, telecommunications, and transportation industries. Founded in 2005, Proximetry is privately held, headquartered in San Diego, California, and backed by Munich Venture Partners, Aeris Capital, Investec, and Rembrandt Venture Partners. For more information, please visit www.proximetry.com.

© 2013 Proximetry, Inc. Proximetry is a trademark of Proximetry, Inc. All other trademarks are the property of their respective owners. www.proximetry.com

###

Proximetry contact:

Julie Wright
(W)right On Communications
jwright@wrightoncomm.com
C: (760) 419-4664

Siemens contact:

Annie Seiple
annie.seiple@siemens.com
C: 202-316-0219